

MISSION

Yellow Ribbon Suicide Prevention Program[®] is dedicated to preventing youth suicide and attempts by empowering communities and individuals through leadership, awareness and education; and by identifying and collaborating with support networks to save lives.

COMMENTS

"I am pleased to be able to commend the Yellow Ribbon Suicide Prevention Program as a valuable and timely contribution to the fight against Youth Suicide. Young people are our most valuable asset".

Australian Prime Minister, John Howard, 2000

"The Yellow Ribbon Suicide Prevention Program, founded by Dar and Dale Emme, literally saves boys' lives daily". **William S. Pollack, Ph.D.,** Real Boys' Voices, Random House 2000



Duluth MN YR Chapter

REFERENCES

- **Deb Haviland** 303 428-3511 ext. 3853
Dhaviland@adams50.org
- **John McIntosh, Ph.D.,** Professor and Chair - Indiana University South Bend, 574-237-4343
jmcintos@iusb.edu
- **Vick Zittle,** Program Director, PA Academy of Pediatrics / PA Child Death Review Team, PA 610-283-0157 ~ vztittle@paaap.org
- **Low Ford,** BOCES, Health & Safety Coordinator, Norwich, NY 607-335-1324
fordl@dcmoboces.com

TOOLS AND MATERIALS

- **Program Toolkit** *Call for more information*
 - Community Action Guidelines (Manual)
 - Suicide Prevention Handbooks
- **Children's Program Toolkit** *Call for information*
 - Training for Adults working with K-5 children
 - Lesson Plans for the children sessions
- **Ask 4 Help - Be A Link![®] Card**
Hallmark of the Program
1-10 Free, 10-99 Donation, 100/\$12, *Volume prices avail.*
- **Lapel Pins and Bracelets**
See at www.yellowribbon.org
- **Membership**

Supporting:	Student/Senior: \$15	Individual: \$25
	Family: \$50	Organization \$100
Operational:	Program Site: \$150*	Chapter: \$150*
	Subordinate Chapter 501(c)(3): \$750*	

**To use training materials, become a trainer or presenter; a membership is required (includes licensing fee) and to satisfy Yellow Ribbon Training requirements. For more info 303.429.3530*

Ordering:

Organization Name: _____

Contact Name/Title: _____

Address: _____

City/ST/Zip: _____

Email: _____

Phone: _____

Yellow Ribbon is an IRS recognized charity and needs your support. Donations will help provide YR Cards, materials and programs.

YR Cards (100/\$12) Amount# _____ \$ _____

Membership: *Obtain form at yellowribbon.org* _____ \$ _____

Enclosed is my contribution _____ \$ _____

Honor/Memory of _____

Payment Method:

Check ___ Visa ___ MasterCard ___ AmExp ___ Discover ___

Purchase Order # _____ *PO must accompany order*

Credit Card #: _____ Exp. _____

Zip on card: _____

MAIL ORDER & PAYMENT TO: (U.S. Funds only):
Yellow Ribbon Int'l, PO Box 644 Westminster CO 80036-0644
Credit card and purchase orders may be faxed: 303.426.4496

Awareness, Education and Prevention of Youth Suicide



YELLOW RIBBON
SUICIDE PREVENTION PROGRAM[®]
P.O. Box 644 • Westminster, CO 80036-0644
Offices: 303-429-3530 • Fax: 303-426-4496
www.yellowribbon.org
ask4help@yellowribbon.org
Chapters & Program Sites worldwide at:
www.yellowribbon.org/Chapters

National Crisis Line - 1.800.273-TALK (8255)

WHAT IS YELLOW RIBBON?

A community-based organization developed primarily to address youth/teen suicide through public awareness campaigns, education and training and by helping communities build capacity. The program includes technical assistance to help strengthen community programs.



ABOUT YELLOW RIBBON

The Spirit of Yellow Ribbon is its people. The program began in 1994 in response to heartfelt pleas from teens and adults after the death of a friend and loved one. Words of help and hope said by the teen's family were put on bright yellow paper and shared at the services. Teens shared the messages locally and began to mail them to friends and loved ones. Within three weeks word came of a girl who got help when she gave the hallmark of the program - the Ask 4 Help!® Card (that bright yellow message) to her teacher. The ripple effect began, and a bright yellow bridge was built.



BE A LINK!® BRIDGE

A bridge of people who care, helping span the 'grand canyon' of despair to help those in need find help in a safe and positive way.

MORE ABOUT YELLOW RIBBON

- YR Offices and Chapters offer technical assistance for developing state plans, state coalitions and community coalitions. (More about becoming a Chapter/Program Site: www.yellowribbon.org, click "membership" or call 303.429.3530)
- YR Founders, Dale and Dar Emme, served as Gubernatorial appointed Commissioners and helped develop **Colorado's State Suicide Prevention Plan**, and assisted in creating the Colorado **Office of Suicide Prevention** (CDPHE)
- Yellow Ribbon is a founding member of National Council for Suicide Prevention
- In 1995, created the **International Suicide Prevention Week**, held annually during the Second Week of September. Recognized by U.S. House, U.S. Senate and Governors throughout the U.S., Canada, and worldwide.
- National Partners include: American Osteopathic Association (AOA), Advocates to the AOA, American Psychiatric Association Alliance and more.
- Program Sites in over 5,000 schools nationwide, (Public, Private, Tribal and Faith-based)

FEEDBACK OF TRAININGS

YOUTH: "When I compared the teen suicides 4 years prior to the Yellow Ribbon launch with the 4 years since the launch, there was a 62% decrease in the teen suicide rate". *MI 2005 - Macomb County Medical Examiner, Gary Burnett, Macomb County Mental Health*

ADULT: "96 % of participants agreed that they have been given the tools to train participants to respond effectively to a young person in crisis and would recommend the training to others". *A Commitment to Life Project, Healthy Communities Alliance Inc.*

Yellow Ribbon Program
founded in Loving
Memory of **Mike Emme**



PROGRAMS AND TRAININGS

Be A Link!® and Ask 4 Help!® Gatekeeper trainings are listed on the **Best Practices Registry**

COMMUNITY ACTION GUIDELINES

Yellow Ribbon is a community outreach organization that works to empower communities through education and collaboration. We help communities identify their local resources and create a sustainable suicide prevention program.

STAFF DEVELOPMENT TRAINING

Be A Link!® Gatekeeper Training Workshops. In-service trainings designed for educators, clergy, school staff, and youth workers. It is not a clinical-type assessment training. This training can be implemented during one classroom period by existing school staff, local resources or a YR trainer.

COMMUNITY & PARENT WORKSHOPS

⌘ Be A Link!® Suicide Prevention Gatekeeper Training for Adults. *A non-clinical peer-to-peer training appropriate for all adult community members*

TEEN/YOUTH PROGRAMS

⌘ Ask 4 Help!® Peer gatekeeper training that helps teens learn what to do to help others and themselves.

CHILDREN'S PROGRAM

Program goals are to identify protective factors and connectedness to increase help seeking behavior,

⌘ Be A Link!® -E - Suicide Prevention Gatekeeper Training for Adults working with children (K-5)

⌘ Ask 4 Help!® -E - A wellness curriculum that teaches life skills to children (K-5)

ASK 4 HELP ~ BE A LINK!® CARDS

The hallmark of the Program

